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ELLIS INSIGHT

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ELLIS PRO-AM GOLF TOURNAMENT Monday, July 8, 2019 Saratoga National Golf Club **WOMEN'S NIGHT OUT** Wednesday, October 2, 2019 Rivers Casino & Resort, Schenectady

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If you are in the hospital and would like a visit from the Foundation, or for more information about the Foundation, please call us at **518.243.4600** or visit ellismedicine.org/foundation.



Rollover a gift from your IRA And everyone gets a treat!

If you are $70 \frac{1}{2}$ or older and have an IRA you are required to take a minimum distribution each year. When you file your taxes, that minimum distribution is reported as taxable income.



You can contribute directly from your IRA to Ellis and avoid paying extra income tax while knowing that you are supporting an excellent charity that is saving the lives of our neighbors, friends and family.

Discuss this with your financial advisor or call The Foundation for Ellis Medicine to find out how simple this mutually beneficial

For more information on how your gift to The Foundation for Ellis Medicine can work for you, please contact:

Beth at 518.243.4600 or email at foundation@ellismedicine.org A NEWSLETTER FOR FRIENDS OF THE FOUNDATION FOR ELLIS MEDICINE

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ELLIS INSIGHT







Paul Milton, President & CFO

FOCUSING ON:

Our Community's Healthcare Needs

The last time I reached out, the news that Ellis Medicine would remain an independent healthcare system had iust hit the press. A lot of work and thoughtful planning has taken place in the last eight months to determine the best path for Ellis and our patients with a constant focus on our community's health needs and how we can provide an exceptional patient experience.

In order to achieve the key points above. Ellis must take a hard look at how we currently operate and think outside the box to evolve the way we deliver care.

It's no secret that providing great care is expensive and the revenue Ellis receives is shrinking - insurance reimbursements are less and government cuts are on the rise. Couple this with the high cost of new equipment along with upgrading facilities, the question of how to stay competitive seems daunting. In order to remain strong, Ellis has to do things differently.

ff I want to thank you for the part you have played in supporting Ellis

through philanthropy.

PAUL MILTON Ellis Medicine President & CEO

As an insider and special friend of Ellis I want to let you know where we are headed.

Hospital leaders and Trustees have been out in the community to hear what's important and what our focus should be. We have been able to find some common themes from different groups and are eager to move ahead in planning Ellis Medicine's future concentrating in four areas:

- **Patient experience -** Our team is focused on providing our community with easy access to care while delivering superior customer service.
- 2 Collaboration Ellis is thinking differently about how we care for the community and keeping our doors open to collaborate with those who can strengthen the services we provide to our patients. A partnership between GE and Ellis Medicine's Bellevue Woman's Center has made our women's center the preferred provider for maternity services. We have more out-of-the-box collaboration discussions taking place and are excited to announce new partnerships this year. Stay tuned!
- 3 Improving facilities and services Just like any home, Ellis Medicine's campuses are always in need of upgrades and expansion to better meet the healthcare needs of our community. Investing in new technology for oncology, increasing surgical space and technology are a sample of the areas we want to strengthen for our patients.
- 4 Physicians The key to everyone's success. Patients put their lives in their doctor's hands. In turn, physicians partner with Ellis to help treat their patients and often, save their lives. Having a strong partnership with our physicians will ensure that Ellis Medicine remains a strong hospital and our community will receive the best care from providers they trust.

It is an exciting time for Ellis Medicine and our community. I want to thank you for the part you have played in supporting Ellis through philanthropy. Your partnership has been and will continue to be an important piece in making the Ellis Medicine of today, better for tomorrow.

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REPORT ON GIVING 2018

Your Generosity is Transforming Healthcare for Our Community



As a nonprofit healthcare system, philanthropy touches and benefits every patient. Your thoughtful contributions allow The Foundation for Ellis Medicine to support the programs and services of our community hospital, enabling Ellis to provide the highest quality of care.

Together, in 2018, philanthropic investments of \$2,756,824 were distributed to purchase new equipment, renovate facilities and start new construction projects to meet the needs of our patients, and support programs and providers to improve patient care. The following are some examples of your donations at work.



Ellis' new Mohawk Harbor Urgent and Primary Care offers more convenient access and a less costly alternative to the emergency department for those with minor illnesses or injuries. Urgent care is staffed by the same experienced emergency medicine team that you would find in our emergency room. Both primary and urgent care are supported by a full service laboratory and x-ray services on site.



New, portable dental x-rays and tools for the dental residency program help next-generation dentists treat patients more comfortably.



Updates to patient rooms on A3 provides more privacy, natural lighting and space for families to stay comfortably in the room.

- New birthing beds for Bellevue Woman's Center provide greater comfort and safety for women during labor and delivery and through recovery.
- Upgrades to radiology equipment delivers faster and clearer images resulting in a more timely diagnosis for patients.
- A dedicated pharmacist working on the cardiac and pulmonary floors helps to assure that patients transition home understanding their medications and the physician's discharge instructions.
- Employee's supported one another when in need through the Colleague Campaign, employee dress down days and other special opportunities.
- Ministry supplies for pastoral care staff help to support patients and families spiritually while at Ellis.
- Radiation Therapy staff distributed gas gift cards to patients
 who come to Ellis every day for
 at least six weeks to receive
 life-saving cancer treatment.
- Holiday gifts were distributed, and are a wonderful expression of kindness, to adolescents and adults receiving treatment in our mental health inpatient units during the holidays.
- Activities and entertainment provide social interaction and stimulate the mental and emotional health of our nursing home residents while helping to improve the quality of life for every resident.



A summer reading fair gave families an opportunity to meet clinicians outside of the office and promoted reading as a healthy activity families can enjoy together.

New isolettes for the littlest of patients.



Asthma equipment and training for pediatric patients and their families assure every breath taken is a good one.



Flowers and candy and stuffed bears - oh my! - are in stock at the Ellis Hospital gift shop, and visitors will find more than basic get-well gifts for patients. Easily accessible, the gift shop is a go-to destination for snacks, magazines and grooming products as well as a wide selection of greeting cards and flowers. The shop underwent a total renovation to better serve our patients and their families



Providing our nurses, the heart of Ellis, with the tools they need to expand their knowledge, practice and improve the patient experience. In addition to providing scholarships and graduation awards, the Advanced Nursing Education program, funded completely by philanthropy, helped 13 Ellis nurses return to school for advanced degrees.



New stationary bikes and heart monitors help restore strength and create healthy lifestyles for patients recovering from cardiac procedures.



New mom's, determined to be in need, received new infant car seats, scales and diaper bags at the time of discharge helping to ease the transition of caring for a newborn at home.



Final touches to the Center for Surgical & Interventional Medicine now allows Ellis surgeons to perform the latest procedures to save lives. Last year, Ellis was one of the first hospitals in New York State to implant a WATCHMAN device on a patient with atrial fibrillation (A-Fib). This device is an alternative to lifelong medication for some people with A-Fib. Ellis surgeons also installed the world's smallest pacemaker – 1/10th the size of a traditional pacemaker – again a first for our region. These procedures could not have been done, close to home, without your support and confidence in Ellis.



Cargo, Ellis' K-9
security dog,
helps boost
protection for all
who visit the
hospital. Food
and training are
funded through
philanthropy.

With YOU as our philanthropic partner, Ellis is ensuring that our community receives the highest levels of medical innovation and patient-centered care—today and for generations to come.

TO LEARN MORE. CONTACT:

The Foundation for Ellis Medicine at 518.243.4600 or foundation@ellismedicine.org